

# Alison Hamid

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Hi there! My name is Alison, and I recently completed my Bachelor's degree in Industrial Design at Carleton University. My interests include photography, architecture, and travelling. Since starting my degree in industrial design, I have learned to manage my time wisely, notice details in things I once did not, and work in all situations, either independently or collaborating as a team.

## WORK HISTORY

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08. 2016 – PRESENT

**ARRAY MARKETING –  
TORONTO, ON**  
Industrial Designer

- Produces design intent packages, conceptual renderings, price drawings, and foam core models of merchandising displays for retail companies such as Sephora

06. 2015 – 08. 2015

**REPATH INDUSTRIES –  
VAUGHAN, ON**  
Industrial Design Intern

- Produced technical drawings in Solidworks
- Designed the company's website

## SKILLS AT A GLANCE

Photoshop  
Illustrator  
Rhinoceros  
Solidworks  
Keyshot  
Technical Drawing  
Sketching  
Painting  
Manual Photography  
Digital Photography  
Model Making

## EDUCATION

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09.2012 – 05.2016

**CARLETON UNIVERSITY**  
Bachelor of Industrial Design

- Graduated
- CGPA 9.83 on a 12.0 scale, A-
- 2014 Dean's List Student
- 2016 Michael Elmarson Memorial Award Winner

09.2011 – 05.2012

**UNIVERSITY OF TORONTO**  
Bachelor of Arts and Science

- Humanities Program

## RELEVANT SKILLS

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### DESIGN SKILLS

- Experienced in several art based skills including sketching, painting, technical drawing, manual and digital photography
- Working knowledge of Adobe Photoshop, Adobe Illustrator, Solidworks, Keyshot, and Rhinoceros
- Gained knowledge in model making, 3D rendering, and layout consideration in order to formally present designed products

### COMMUNICATION SKILLS

- Clearly presented design concepts and analyses of other designed products
- Voiced opinions and suggestions during design reviews for all projects
- Gained written communication skills by documenting the design process and writing a design brief

### TEAMWORK SKILLS

- Organized team roles and responsibilities in order to set the team on track and focus on the goal for the research portion of the Ironing System project
- Collaborated with peers on various design concepts by compiling and organizing all data found through research and user testing results
- Organized and supervised user testing stations during product analyses

## APPLIED PROJECTS

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2013

### DESIGN BRIEF

Carleton University

- Studied the design problems of a product in order to improve its function and profit
- Successfully wrote a report on the design of a kitchen appliance in order to present the product's redesign

2014

### IRONING SYSTEM PROJECT

Carleton University

- Collaborated in a team of fellow student designers to compile product category research in order to redesign an ironing system for the hotel environment
- Organized and supervised user testing stations to analyze areas of improvement in order to create a formal presentation of the redesigned product

2015

### OX – LEATHER TRAVEL ALARM CLOCK PROJECT

Carleton University

- Explored design opportunities to create a timeless product using the material of leather
- Organized and presented my design process which included research, competitive products, ideation, 3D modelling, redesign, manufacturing, use cycle, and model making